

# Make A Difference: Help Us Build Future Leaders and Strengthen Our Sector



LLEAD is the ONLY leadership program focused on employees in all supervisory levels within academic, public and enterprise libraries and information services. Blending experiential and strengths-based learning, this unique year-long development institute equips leaders with skills, tools and conceptual frameworks to successfully navigate the ever- changing library and information sphere. The curriculum - constantly updated in response to local, global and technology factors - integrates theory, practice, and relationship-building.

Supported by experienced, high-performing guides, participants benefit from cutting-edge learning methods and confidential peer discussions. Together they gain knowledge, resilience, powerful insights, and critical thinking - crucial for inclusive, thriving libraries and organizations today - and tomorrow.

Your sponsorship ensures that this learning program is within reach for managers and team leads in all libraries and information organizations, who are striving to grow their abilities and improve their organizations.

## Sponsorship Packages

### LLEAD Game Changer

**\$10,000/yr for 3 years - \$30,000 total**

- Your logo on website and learning materials
- Naming rights - bursary, Forum, virtual sessions, LMS, travel fund
- Author blog posts and co-instruct a session on sector issues
- Talk with participants about sector business models and strategies
- Provide product literature to attendees

### LLEAD Champion

**\$6500/yr for 3 years - \$19,500 total**

- Logo on website and learning materials
- Talk with participants about sector business models and strategies
- Provide product literature to attendees

### LLEAD Collaborator

**\$5000/yr for 3 years - \$15,000 total**

- Logo on website and learning materials
- Provide product literature to attendees

### LLEAD Sponsor

**\$2500/yr for 3 years - \$7500 total**

- Logo on website and learning materials





The sector is only as strong as its leaders, at all levels, with diverse perspectives and experiences.



LLEAD opens opportunities for members of under represented groups and marginalized communities to leadership and management development.

## THE PROGRAM: A ONE-YEAR RESEARCH-BASED EXPERIENCE

- A unique 12-month intensive program, LLEAD is committed to strengthening the diversity of leadership and management capacity throughout the library and information ecosystem. LLEAD believes libraries and organizations thrive with leadership from any place.
- With a strong curriculum and leading edge learning principles, participants learn and practice new ways of thinking and doing while building lifelong relationships positioning them to successfully lead in a constantly changing environment.
- Guided by experienced leaders from innovative public and academic libraries, learning is geared towards building self-efficacy, self-awareness, confidence, and know-how.
- A week long in-person intensive is continued with online twice-monthly live virtual sessions, focusing on strategic thinking, decision making, influencing, project management and responding to the myriad situations leaders at all levels face in the sector.

## INVEST IN DIVERSE FUTURE LEADERS

- Build capacity at all levels with a broad spectrum of leaders who will be able to innovate, lead and positively influence multiple and diverse stakeholders within the library and information landscape.
- 70% of Canada's public and post-secondary libraries are small to mid-sized, with minimal professional development budgets.
- These are the communities, companies and campuses that benefit most from stronger leadership talent

**Funds will be concentrated on supporting members of underrepresented groups from any level with the most potential.**

*LLEAD helped me identify the kind of leader I am and how to utilize those qualities to best serve the people I work with. Learning coaching techniques was insightful and productive. One of the most valuable components was the monthly meetings. The opportunity to examine issues with colleagues and mentors from other libraries increased my capabilities to tackle difficult topics and made me a more effective leader." - LLEAD Graduate*

# INVEST & INSPIRE

